



GREATER WASHINGTON REGION
CLEAN CITIES COALITION

Sponsorship Package





Potential Sponsor,

As a key stakeholder in our clean energy future, we invite you to join us to write another chapter in history on our National Mall. History is often written on the National Mall. It is a place where voices are heard, movements are born, and the future is defined. On **Saturday, April 18, 2026**, we invite you to help write the next chapter of your planet's future.

We are thrilled to present the **2nd Annual Earth Day Walk, Alternative Fuel Vehicle Display & Green Expo**.

This is more than an event; it is a unification of environmental and industry leaders, policymakers, and the public. Together, we will demonstrate that environmental responsibility and economic growth are not opposing forces—they are the twin engines of American innovation. By showcasing the latest in cleaner vehicles and green technologies, we can prove that a sustainable future is also a prosperous one.

We are inviting your organization to be a driving force behind this vision.

Your sponsorship is an opportunity to step to the forefront of the clean energy conversation. By partnering with us, you do more than fund an event—you position your brand as a pillar of positive change.

Your sponsorship will support our mission and provide you with:

- **Brand Leadership in Sustainability** — Demonstrate your commitment to the environment, clean transportation, and corporate responsibility to customers, employees, and key stakeholders.
- **Engaging Digital Content** — Our WUSA9 TV, radio, and corporate sponsors helped us earn - 10 million impressions in our first year. Your communications team will receive organic social media content before, during, and after the event to amplify your sustainability efforts.
- **Public & Media Recognition** — Media sponsors will cover the event, creating earned media opportunities and positioning your company as a thought leader in clean energy solutions.
- **Government and Advocacy Collaboration** — Align with policymakers, industry experts, and organizations dedicated to energy security, environmental safety, and job creation.
- **Year-Long Impact** — This event will catalyze ongoing education and advocacy efforts during a critical time for clean energy initiatives.
- **Custom PR Opportunities** — Gain visibility in the trade press, participate in interviews, and issue press releases with quotes highlighting your support and leadership.

Please call if you have questions about the levels and benefits described in our Sponsorship Package. I look forward to discussing how we can partner with you to make every day - **Earth Day**.

Sincerely,

Antoine M. Thompson

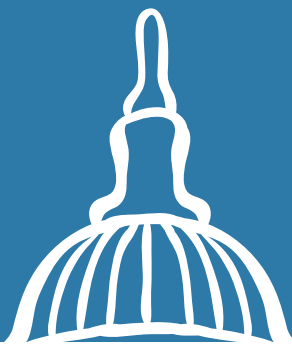
Executive Director

GWRCCE

(202) 671-1580

AntoineThompson@gwrccc.org

** GWRCCE is a 501c3. All contributions and donations to GWRCCE are tax deductible for federal tax purposes.



Sponsorship Package

GWRCCC 2026 Earth Day 5K Walk Alternative Fuel Vehicle Display & Green Expo Saturday, April 18, 2026

Sponsorship Tier Levels & Benefits

Alternative Fuel Vehicle Displays & Green Expo Exhibit Spaces Special Project Sponsorship

Sponsorship Levels & Benefits

**Global
Guardian**
\$50,000

**Environmental
Champion**
\$25,000

**Earth
Guardian**
\$10,000

**Sustainability
Champion**
\$5,000

**Green
Innovator**
\$2,500

**Eco
Advocate**
\$1,000

Interviews with event media sponsors



Premier logo placement on all event website, T-Shirt, materials, banners, and digital promotions



Featured sponsor acknowledgements



Speaking opportunities (opening/closing/awards)



Quotes in news and trade press articles



Media interviews



Green Expo Exhibit spaces

4

3

2

1

1

1

Clean Fuel Vehicle Displays (Exhibits)

4

3

2

1

1

5K Walk complimentary registrations

25

15

10

5

5

4

Event T-Shirts

25

15

10

5

5

4

Event posters



Social media posts: LinkedIn-Facebook-Instagram



Logo on event website, T-Shirt, press release



Event email promotions (5x 10K reach)



GWRCCC Green Leaders Podcast interview



Highlight in membership webinar



Membership newsletter article



First right of refusal for continuing the sponsorship level for next year's event.



Displays & Green Expo Exhibits

Alternative Fuel Vehicle Display Space

One for \$1,000

\$500 per additional

Green Expo Exhibit Space

One for \$500

\$250 per additional

Green Expo Exhibit Space (nonprofit)

One for \$250

\$125 per additional

Special Project Sponsorships

Event T-Shirts

\$2,000

Water Station Sponsor

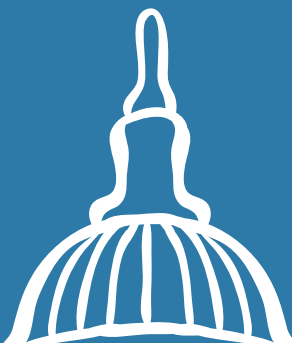
\$750

Mile Marker Sponsor or Snack Sponsor

\$500

Please Download,
Complete and
send the
2026 Sponsorship
Commitment Form to:

Jade Bynum
GWRCCC
P.O. Box 1055
Washington DC 20013
202.671.1580
info@GWRCCC.org



2026 Sponsorship Commitment Form
GWRCCL 2026 Earth Day Walk
Alternative Fuel Vehicle Display & Green Expo
Saturday, April 18, 2026, on the National Mall
Washington, DC

Benefits

- ☒ Exclusive Media and Renewal Opportunities
- ☒ Pre-Event GWRCCL Promotions: Podcast, Webinar, Newsletter, Emails, sponsored 5K Walk team registration giveaways.
- ☒ Event Visibility: VIP/media access, remarks, T-shirts, Green Expo Exhibit, Vehicle Display, Signage
(*See the Sponsorship Package Matrix Table for descriptions and a complete list)

Levels

- | | |
|--|---|
| <input type="checkbox"/> Global Guardian: \$50,000 | <input type="checkbox"/> Environmental Champion: \$25,000 |
| <input type="checkbox"/> Earth Guardian: \$10,000 | <input type="checkbox"/> Sustainability Champion: \$5,000 |
| <input type="checkbox"/> Green Innovator: \$2,500 | <input type="checkbox"/> Eco Advocate: \$1,000 |

Special Project Sponsor Opportunities

- | | |
|---|---|
| <input type="checkbox"/> T-shirt: \$2,000 | <input type="checkbox"/> Water Station: \$750 |
| <input type="checkbox"/> Mile Marker: \$500 | <input type="checkbox"/> Snack Sponsor: \$500 |

Alternative Fuel Vehicle Display & Green Expo Exhibitor (space only/no sponsorship level)

- ☐ 1 Vehicle Display: \$1,000 and \$500 per additional space
- ☐ 1 Green Expo Exhibit Space: \$500 and \$250 per additional space
- ☐ 1 Green Expo Exhibit Space (Nonprofit): \$250 and \$125 per additional space

This agreement, signed by a duly authorized company representative, must be received by the Greater Washington Region Clean Cities Coalition no later than 10 days after a verbal commitment. It will constitute a binding contract for the sponsorship amount indicated and become effective upon acceptance by the Greater Washington Region Clean Cities Coalition.

Sponsorship Level (s): _____
Additional Sponsorship Items (Special Projects/Display or Exhibit Only): _____
Total Amount: \$ _____
How would you like your Company/Organization listed? _____

Submitted By

Name: _____ Title: _____
Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Email: _____ Phone: _____ Fax: _____
Authorized Company Representative Name
Name: (print) _____
Signature: _____ Date: _____
Email: _____ Phone: _____

Signed commitment forms are due within 10 days of a verbal commitment. Full payments are due within 30 days of signing the Sponsorship Commitment Form. Please send the completed Sponsorship Commitment Form to Jade Bynum, GWRCCL Grants & Sponsorship and Community Outreach Coordinator, P.O. Box 1055, Washington, D.C. 20013. Tel: 202.671.1580
Email: Info@GWRCCL.org. You can also contact Antoine Thompson (AntoineThompson@gwrccc.org).

1. Electronic payments can be made using the Eventbrite Payment Link
2. Alternative Fuel Vehicle Display & Green Expo Exhibitor Rules, Roles, and Responsibility Agreement Link
3. Alternative Fuel Vehicle Display and Green Expo Exhibit Location and Space Numbers will be provided after payment and three days before the event (April 15, 2026).

** GWRCCL is a 501c3. All contributions and donations to GWRCCL are tax deductible for federal tax purposes.