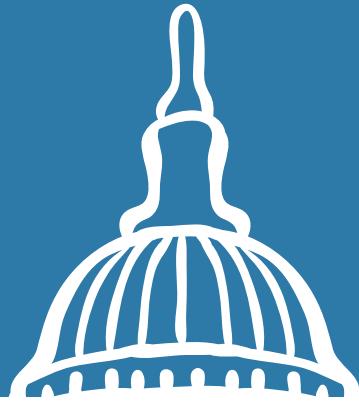




GREATER WASHINGTON REGION  
CLEAN CITIES COALITION

## Sponsorship Package





Potential Sponsor,

As a key stakeholder in our clean energy future, we invite you to join us to write another chapter in history on our National Mall. History is often written on the National Mall. It is a place where voices are heard, movements are born, and the future is defined. On **Saturday, April 18, 2026**, we invite you to help write the next chapter of your planet's future.

We are thrilled to present the **2nd Annual Earth Day Walk, Alternative Fuel Vehicle Display & Green Expo**.

This is more than an event; it is a unification of environmental and industry leaders, policymakers, and the public. Together, we will demonstrate that environmental responsibility and economic growth are not opposing forces—they are the twin engines of American innovation. By showcasing the latest in cleaner vehicles and green technologies, we can prove that a sustainable future is also a prosperous one.

We are inviting your organization to be a driving force behind this vision.

Your sponsorship is an opportunity to step to the forefront of the clean energy conversation. By partnering with us, you do more than fund an event—you position your brand as a pillar of positive change.

Your sponsorship will support our mission and provide you with:

- **Brand Leadership in Sustainability** — Demonstrate your commitment to the environment, clean transportation, and corporate responsibility to customers, employees, and key stakeholders.
- **Engaging Digital Content** — Our WUSA9 TV, radio, and corporate sponsors helped us earn - 10 million impressions in our first year. Your communications team will receive organic social media content before, during, and after the event to amplify your sustainability efforts.
- **Public & Media Recognition** — Media sponsors will cover the event, creating earned media opportunities and positioning your company as a thought leader in clean energy solutions.
- **Government and Advocacy Collaboration** — Align with policymakers, industry experts, and organizations dedicated to energy security, environmental safety, and job creation.
- **Year-Long Impact** — This event will catalyze ongoing education and advocacy efforts during a critical time for clean energy initiatives.
- **Custom PR Opportunities** — Gain visibility in the trade press, participate in interviews, and issue press releases with quotes highlighting your support and leadership.

Please call if you have questions about the levels and benefits described in our Sponsorship Package. I look forward to discussing how we can partner with you to make every day - **Earth Day**.

Sincerely,

**Antoine M. Thompson**

Executive Director

GWRCCC

(202) 671-1580

[AntoineThompson@gwrccc.org](mailto:AntoineThompson@gwrccc.org)



## Sponsorship Package

### GWRC 2026 Earth Day 5K Walk Alternative Fuel Vehicle Display & Green Expo Saturday, April 18, 2026

#### Sponsorship Tier Levels & Benefits

##### Alternative Fuel Vehicle Displays & Green Expo Exhibit Spaces Special Project Sponsorship

Sponsorship Levels & Benefits	Global Guardian \$50,000	Environmental Champion \$25,000	Earth Guardian \$10,000	Sustainability Champion \$5,000	Green Innovator \$2,500	Eco Advocate \$1,000
Interviews with event media sponsors	●					
Premier logo placement on all event website, T-Shirt, materials, banners, and digital promotions	●					
Featured sponsor acknowledgements	●					
Speaking opportunities (opening/closing/awards)	●	●				
Quotes in news and trade press articles	●	●				
Media interviews	●	●				
Green Expo Exhibit spaces	4	3	2	1	1	1
Clean Fuel Vehicle Displays (Exhibits)	4	3	2	1	1	
5K Walk complimentary registrations	25	15	10	5	5	4
Event T-Shirts	25	15	10	5	5	4
Event posters	●	●	●			
Social media posts: LinkedIn-Facebook-Instagram	●	●	●			
Logo on event website, T-Shirt, press release	●	●	●			
Event email promotions (5x 10K reach)	●	●	●			
GWRC 2026 Green Leaders Podcast interview	●	●				
Highlight in membership webinar	●	●				
Membership newsletter article	●	●				
First right of refusal for continuing the sponsorship level for next year's event.	●	●				

#### Displays & Green Expo Exhibits

Alternative Fuel Vehicle Display Space	One for \$1,000	\$500 per additional
Green Expo Exhibit Space	One for \$500	\$250 per additional
Green Expo Exhibit Space (nonprofit)	One for \$250	\$125 per additional

#### Special Project Sponsorships

Event T-Shirts	\$2,000
Water Station Sponsor	\$750
Mile Marker Sponsor or Snack Sponsor	\$500

Please Download,  
Complete and  
send the  
2026 Sponsorship  
Commitment Form to:

**Jade Bynum**  
**GWRC 2026**  
**P.O. Box 1055**  
**Washington DC 20013**  
**202.671.1580**  
**info@GWRC 2026.org**



## 2026 Sponsorship Commitment Form

### GWRC 2026 Earth Day Walk

### Alternative Fuel Vehicle Display & Green Expo

Saturday, April 18, 2026, on the National Mall

Washington, DC

#### Benefits

- Exclusive Media and Renewal Opportunities
- Pre-Event GWRC Promotions: Podcast, Webinar, Newsletter, Emails, sponsored 5K Walk team registration giveaways.
- Event Visibility: VIP/media access, remarks, T-shirts, Green Expo Exhibit, Vehicle Display, Signage

(\*See the Sponsorship Package Matrix Table for descriptions and a complete list)

#### Levels

- Global Guardian: \$50,000
- Earth Guardian: \$10,000
- Green Innovator: \$2,500

- Environmental Champion: \$25,000
- Sustainability Champion: \$5,000
- Eco Advocate: \$1,000

#### Special Project Sponsor Opportunities

- T-shirt: \$2,000
- Mile Marker: \$500

- Water Station: \$750
- Snack Sponsor: \$500

#### Alternative Fuel Vehicle Display & Green Expo Exhibitor (space only/no sponsorship level)

- 1 Vehicle Display: \$1,000 and \$500 per additional space
- 1 Green Expo Exhibit Space: \$500 and \$250 per additional space
- 1 Green Expo Exhibit Space (Nonprofit): \$250 and \$125 per additional space

This agreement, signed by a duly authorized company representative, must be received by the Greater Washington Region Clean Cities Coalition no later than 10 days after a verbal commitment. It will constitute a binding contract for the sponsorship amount indicated and become effective upon acceptance by the Greater Washington Region Clean Cities Coalition.

Sponsorship Level (s): \_\_\_\_\_

Additional Sponsorship Items (Special Projects/Display or Exhibit Only): \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

How would you like your Company/Organization listed?

Submitted By \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Company Representative Name

Name: (print) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signed commitment forms are due within 10 days of a verbal commitment. Full payments are due within 30 days of signing the Sponsorship Commitment Form. Please send the completed Sponsorship Commitment Form to Jade Bynum, GWRC Grants & Sponsorship and Community Outreach Coordinator, P.O. Box 1055, Washington, D.C. 20013. Tel: 202.671.1580 Email: Info@GWRC.org. You can also contact Antoine Thompson (AntoineThompson@gwrc.org).

1. Electronic payments can be made using the Eventbrite Payment Link
2. Alternative Fuel Vehicle Display & Green Expo Exhibitor Rules, Roles, and Responsibility Agreement Link
3. Alternative Fuel Vehicle Display and Green Expo Exhibit Location and Space Numbers will be provided after payment and three days before the event (April 15, 2026).

\*\* GWRC is a 501c3. All contributions and donations to GWRC are tax deductible for federal tax purposes.