



2026 SPONSORSHIP OPPORTUNITIES

GREATER WASHINGTON REGION CLEAN CITIES COALITION

GWRCCC.org



Dear Friend of GWRCCC:

As the Greater Washington Region Clean Cities Coalition (GWRCCC) continues to increase its visibility and make a greater impact on the community, we want to extend the opportunity for your organization to join us in these efforts. Our organization presents a variety of events, provides essential resources, and offers programs that actively promote our vision. These initiatives are made possible through the financial support of our dedicated members, stakeholders and sponsors.

GWRCCC is a public-private partnership and a 501(c)(3) nonprofit organization committed to advancing the use of clean and alternative American transportation fuels for the benefit of homeland security and improved air quality. Our coalition is part of a national network, being one of nearly seventy-five Clean Cities coalitions across the United States.

The Department of Energy (DOE) established the Clean Cities program in 1993 to provide fleets—both those regulated by the EPA Act and voluntary adopters of alternative fuels and vehicles—with informational, technical, and financial resources. Since its inception, Clean Cities and its stakeholders have collectively displaced more than 12 billion gallons of petroleum, significantly contributing to a cleaner environment and enhanced energy security.

As we begin our 2026 business year, we invite your company or organization to become a sponsor of GWRCCC. By joining us, your company or organization will have the opportunity to connect and collaborate with other entities that share the common mission of promoting clean and alternative American transportation fuels. This partnership contributes to improved air quality, advances clean energy and transportation, supports energy justice, and furthers the mission of GWRCCC. Additionally, you will gain access to valuable resources offered by our community.

We encourage you to review our 2026 Annual Sponsorship Benefits outlined on the following pages. Should you have any questions, please do not hesitate to contact us at info@GWRCCC.org or call (202) 671-1580 for more information.

To learn more about GWRCCC, please visit our website at www.GWRCCC.org and follow us on social media.

Sincerely,

Antoine M. Thompson

Antoine M. Thompson

CEO/Executive Director, GWRCCC

Corporate Sponsorships

Platinum \$75,000

- **Advisory Board Membership:** One-year membership on the GWRCCC Advisory Board.
- **Corporate Membership:** Complimentary one-year corporate membership for up to ten (10) employees.
- **Webinar Hosting:** Opportunity to host two (2) webinars.
- **Event Remarks:** Provide sponsor remarks at one (1) signature event.
- **Event Recognition:** Company logo and signage prominently displayed at all GWRCCC events.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Newsletter Spotlight:** A featured spotlight article in the GWRCCC Reporter monthly newsletter.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

Gold \$50,000

- **Corporate Membership:** Complimentary one year corporate membership for up to five (5) employees.
- **Event Recognition:** Company logo and signage prominently displayed at all GWRCCC events.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Webinar Hosting:** Opportunity to host one (1) webinar.
- **Scholarship Honor:** The 2025 GWRCCC scholarship award named in your company's honor.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

Silver \$15,000

- **Corporate Membership:** Complimentary one-year corporate membership for up to two (2) employees.
- **Event Recognition:** Company logo and signage prominently displayed at all GWRCCC events.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

Bronze \$3,500

- **Corporate Membership:** Complimentary one year corporate membership for one (1) employee.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

Friends of GWRCCC \$1,000

- **Website Visibility:** Company logo featured on the GWRCCC website.
- Opportunity to be featured on monthly podcast episodes.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.



GWRRCC Signature and Special Event Sponsorship



The Greater Washington Region Clean Cities Coalition hosts several events within the calendar year. A large portion of the funds raised from our Signature Events support our general budget. Your generous support allows GWRRCC to continue to offer the innovative and relevant programs.

Signature Events:

Opening Reception | Golf Tournament | Ride & Drive Series | GWRRCC Green Future Leaders Academy
GWRRCC Green Technology | Alternative Fuel & Transportation Expo & Annual Conference

Platinum \$25,000

- **Complimentary Tickets:** Eight (8) complimentary tickets to a Signature Event of your choice.
- **Program Ad:** One (1) premiere program advertisement.
- **Event Recognition:** Recognition at the event.
- **Print and Media Recognition:** Acknowledgment in print and media materials.
- **Website Recognition:** Company recognition on the website.

Gold \$15,000

- **Complimentary Tickets:** Four (4) Complimentary tickets to a Signature Event of your choice
- **Program Ad:** One (1) Standard Program Ad
- **Print and Media Recognition:** Acknowledgment in print and media materials.
- **Website Recognition:** Company recognition on the website

Bronze \$3,500

- **Event Recognition:** Recognition at the event
- **Print and Media Recognition:** Acknowledgment in print and media materials
- **Website Recognition:** Company recognition on the website

Silver \$7,500

- **Program Ad:** One half-page standard program advertisement
- **Event Recognition:** Recognition at the event.
- **Print and Media Recognition:** Acknowledgment in print and media materials
- **Website Recognition:** Company recognition on the website

GWRCCLC Programs and Initiatives

The Greater Washington Region Clean Cities Coalition delivers innovative and impactful programs and initiatives in the following areas:

Programs

- Drive Electric DC
- Future Green Leaders Programs
- GUMBO Workforce Development
- GWRCCLC School Supply Drive
- GWRCCLC Ron Flowers Scholarship
- Climate Action Plan
- Lunch and Learn Coffee and Conversations

Initiatives

- Electrification Initiatives
- Electrical Upgrades
- Electric and Alternative Fuel Driven Vehicles
- Fleet Training
- Environmental Equity and Justice
- ESG Related Projects



Platinum \$75,000

- **Complimentary Tickets:** Eight (8) complimentary tickets to a program event for guests of your choice.
- **Speaking Opportunity:** Opportunity to speak at both in-person and virtual events.
- **Event Recognition:** Acknowledgment at program events.
- **Print and Media Recognition:** Inclusion in print and media materials.
- **Website Recognition:** Company recognition on the website.

Gold \$50,000

- **Complimentary Tickets:** Four (4) Complimentary tickets to a program event of your choice
- **Event Recognition:** Acknowledgment at the event
- **Print and Media Recognition:** Inclusion in Print and Media Materials
- **Website Recognition:** Company recognition on the website

Bronze \$10,000

- **Complimentary Ticket:** One (1) Complimentary ticket to a program event of your choice
- **Event Recognition:** Acknowledgment at the event
- **Website Recognition:** Company recognition on the website

Silver \$25,000

- **Complimentary Tickets:** Two (2) Complimentary tickets to a program event of your choice
- **Event Recognition:** Acknowledgment at the event
- **Website Recognition:** Company recognition on the website

GWRCCC Communication and Outreach Sponsorship

The Greater Washington Region Clean Cities Coalition utilizes various communication channels to promote our work. Take advantage of these opportunities to enhance the visibility of your business. These sponsorship tiers are valid for 12 months.



Platinum \$25,000

- **Podcast Recognition:** Sponsor recognition in all Green Leaders: On the Move podcast episodes and descriptions.
- **Newsletter Visibility:** Hyperlinked logo and brief company description featured in the GWRCCC Monthly Newsletter.
- **Email Marketing:** Hyperlinked logo included in all email marketing communications.
- **Social Media Recognition:** Logo included on event flyers shared across GWRCCC social media platforms.
- **Event Acknowledgment:** Verbal recognition at GWRCCC events.
- **Website Recognition:** Company logo displayed on the GWRCCC website.



Gold \$15,000

- **Newsletter Visibility:** Hyperlinked logo featured in the GWRCCC Monthly Newsletter.
- **Email Marketing:** Hyperlinked logo included in all email marketing communications.
- **Social Media Recognition:** Logo displayed on event flyers shared across GWRCCC social media platforms.
- **Event Acknowledgment:** Verbal recognition at GWRCCC events.
- **Website Recognition:** Company logo prominently displayed on the GWRCCC website.



Silver \$7,500

- **Newsletter Visibility:** Company logo featured in the GWRCCC Monthly Newsletter.
- **Event Acknowledgment:** Verbal recognition at GWRCCC events.
- **Website Recognition:** Company logo displayed on the GWRCCC website.

Bronze \$5,000

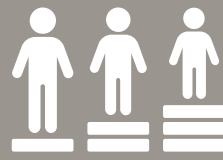
- **Event Acknowledgment:** Verbal recognition at GWRCCC events
- **Website Visibility:** Company displayed on the GWRCCC website

2026 Environmental Justice Summit

Join the Greater Washington Region Clean Cities Coalition
on **June 16, 2026**, at the
Howard University Blackburn Auditorium



JUSTICE
\$7,500



EQUITY
\$5,000

- Six (6) Complimentary tickets to the Environmental Justice Summit
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

- Two (2) Complimentary tickets to the Environmental Justice Summit
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website



ENERGY
\$2,500



ADVOCATE
\$500-1,000

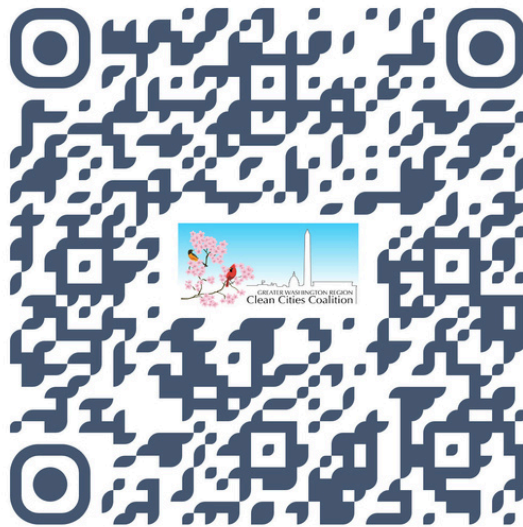
- One (1) Complimentary ticket to the Environmental Justice Summit
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

- Recognition at the event
- Recognition on the website

2026 Sponsorship Digital Commitment Form

As a sponsor for 2026, you will have access to a range of sponsorship opportunities, each designed to ensure full recognition and high visibility for your company. Sponsoring GWRCCC offers a unique opportunity for your organization to be prominently recognized by our members as a key contributor to the Clean Cities community. In addition to this recognition, your sponsorship provides valuable exposure and engagement within our network.

Commitments are due within 10 days of a verbal commitment. Full payments are due within 30 days from signing of the Commitment Form.



2026 Sponsorship Commitment Form

Please complete the Sponsorship Commitment Form and return to: Antoine M. Thompson, CEO/Executive Director
Jade Bynum, Sponsorship Contact
P.O. Box 1055, Washington, DC 20013
202-671-1580 | AntoineThompson@GWRCCC.org, JadeBynum@GWRCCC.org

As a 2026 Sponsor of GWRCCC, you have an array of sponsorship opportunities to choose from guaranteeing full recognition and a high profile for your company. Sponsorship of GWRCCC can provide your organization with a unique and valued opportunity to be recognized by our members as an integral part of the clean cities community. In addition to your recognition, your sponsorship will make some of our most valued programs possible. Reserve one of the following sponsorship opportunities by completing this form and returning it as soon as possible.

Commitments are due within 10 days of a verbal commitment.
Full payments are due within 30 days from signing of the Commitment Form.

Company Name: _____
Primary Contact Name: _____
Job Title/Role: _____
Address: _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email: _____

Sponsorship Level Selection **Corporate Sponsorship**

- ☐ Platinum Sponsorship
- ☐ Gold Sponsorship
- ☐ Silver Sponsorship
- ☐ Bronze Sponsorship
- ☐ Friends of GWRCCC

(For details on each level, please refer to the sponsorship package.)

2026 Environmental Justice Summit **Corporate Sponsorship**

- ☐ Justice Sponsorship
- ☐ Equity Sponsorship
- ☐ Energy Sponsorship
- ☐ Advocate Sponsorship

(For details on each level, please refer to the sponsorship package.)

Total Sponsorship Amount: \$ _____

Preferred payment method (Please select one):

- ☐ Check
- ☐ Credit Card
- ☐ Wire Transfer

Acknowledgment and Agreement:

By signing below, I acknowledge my commitment to sponsor GWRCCC for the 2026 calendar year and agree to the terms outlined in the sponsorship package. I understand the selected sponsorship level and its associated benefits. I will provide the necessary logo and marketing materials by the required deadlines for inclusion in promotional materials.

Logo and Marketing Materials Submission:

Please submit your company logo and any additional marketing materials to antoinethompson@gwrccc.org or JadeBynum@gwrccc.org by **[submission deadline]**.

Signature: _____ Date: _____

Return Instructions:

Please return the completed form to GWRCCC at the address above. For any questions, contact us at info@gwrccc.org or call 202-671-1580.

Greater Washington Region Clean Cities Coalition

2ND Annual Earth Day Walk & Green Expo Sponsorship Package



Dear Potential Sponsor,

History is often written on the National Mall. It is a place where voices are heard, movements are born, and the future is defined. On **Saturday, April 18, 2026**, we invite you to help write the next chapter of our planet's future.

We are thrilled to present the **2nd Annual Earth Day Walk, Alternative Fuel Vehicle Display & Green Expo**.

This is more than an event; it is a unification of industry leaders, policymakers, and the public. Together, we will demonstrate that environmental responsibility and economic growth are not opposing forces—they are the twin engines of American innovation. By showcasing the latest in cleaner vehicles and green technologies, we can prove that a sustainable future is also a prosperous one.

We are inviting your organization to be a driving force behind this vision.

Your sponsorship is an opportunity to step to the forefront of the clean energy conversation. By partnering with us, you do more than fund an event—you position your brand as a pillar of positive change.

Your sponsorship will support our mission and provide you with:

- ❑ **Brand Leadership in Sustainability** — Demonstrate your commitment to clean transportation and corporate responsibility to customers, employees, and key stakeholders.
- ❑ **Engaging Digital Content** — Your communications team will receive organic social media content before, during, and after the event to amplify your sustainability efforts.
- ❑ **Public & Media Recognition** — Media sponsors will cover the event, creating earned media opportunities and positioning your company as a thought leader in clean energy solutions.
- ❑ **Government and Advocacy Collaboration** — Align with policymakers, industry experts, and organizations dedicated to energy security, environmental safety, and job creation.
- ❑ **Year-Long Impact** — This event will catalyze ongoing education and advocacy efforts during a critical time for clean energy initiatives.
- ❑ **Custom PR Opportunities** — Gain visibility in the trade press, participate in interviews, and issue press releases with quotes highlighting your support and leadership.

Please call if you have questions about the levels and benefits described in our Sponsorship Package. I look forward to discussing how we can partner with you to make every day - Earth Day.

Sincerely,

Antoine M. Thompson
Executive Director
GWRCCC
(202) 671-1580
AntoineThompson@gwrccc.org

Sponsorship Package
GWRCCC 2026 Earth Day 5K Walk Alternative Fuel Vehicle Display & Green Expo
Saturday, April 18, 2026

Sponsorship Tier Levels & Benefits
Alternative Fuel Vehicle Displays & Green Expo Exhibit Spaces
Special Project Sponsorships

Sponsorship Levels & Benefits	Global Guardian \$50,000	Environmental Champion \$25,000	Earth Guardian \$10,000	Sustainability Champion \$5,000	Green Innovator \$2,500	Eco Advocate \$1,000
Interviews with event media sponsors	✓					
Premier logo placement on all event website, T-Shirt, materials, banners, and digital promotions	✓					
Featured sponsor acknowledgements	✓					
Speaking opportunities (opening/closing/awards)	✓	✓				
Quotes in news and trade press articles	✓	✓				
Media interviews	✓	✓				
Green Expo Exhibit spaces	4	3	2	1	1	1
Clean Fuel Vehicle Displays (Exhibits)	4	3	2	1	1	
5K Walk complimentary registrations	25	15	10	5	5	4
Event T-Shirts	25	15	10	5	5	4
Event posters	✓	✓	✓	<div>Please Download, Complete, and send the 2026 Sponsorship Commitment Form to: Jade Bynum GWRCCC P.O. Box 1055 Washington, DC 20013 202-671-1580 Info@GWRCCC.org</div>		
Social media posts: LinkedIn-Facebook-Instagram	✓	✓	✓			
Logo on event website, T-Shirt, press release	✓	✓	✓			
Event email promotions (5x 10K reach)	✓	✓	✓			
GWRCCC Green Leaders Podcast interview	✓	✓				
Highlight in membership webinar	✓	✓				
Membership newsletter article	✓	✓				
First right of refusal for continuing the sponsorship level for next year's event.	✓	✓				
Alternative Fuel Vehicle Displays & Green Expo Exhibits						
Alternative Fuel Vehicle Display Space		One for \$1,000	\$500 Per Additional			
Green Expo Exhibit Space		One for \$500	\$250 Per Additional			
Green Expo Exhibit Space (nonprofit)		One for \$250	\$125 Per Additional			
Special Project Sponsorships						
Event T-Shirts		\$2,000				
Water Station Sponsor		\$750				
Mile Marker Sponsor or Snack Sponsor		\$500				

2026 Sponsorship Commitment Form
GWRCCC 2026 Earth Day Walk
Alternative Fuel Vehicle Display & Green Expo
Saturday, April 18, 2026, on the National Mall
Washington, DC

Benefits*

- ☐ **Exclusive Media and Renewal Opportunities**
 - ☐ **Pre-Event GWRCCC Promotions:** Podcast, Webinar, Newsletter, Emails, sponsored 5K Walk team registration giveaways.
 - ☐ **Event Visibility:** VIP/media access, remarks, T-shirts, Green Expo Exhibit, Vehicle Display, Signage
- (*See the Sponsorship Package Matrix Table for descriptions and a complete list)

Levels

- ☐ Global Guardian: \$50,000
- ☐ Environmental Champion: \$25,000
- ☐ Earth Guardian: \$10,000
- ☐ Sustainability Champion: \$5,000
- ☐ Green Innovator: \$2,500
- ☐ Eco Advocate: \$1,000

Special Project Sponsor Opportunities

- ☐ T-shirt: \$2,000
- ☐ Water Station: \$750
- ☐ Mile Marker: \$500
- ☐ Snack Sponsor: \$500

Alternative Fuel Vehicle Display & Green Expo Exhibitor (space only/no sponsorship level)

- ☐ 1 Vehicle Display: \$1,000 and \$500 per additional space
- ☐ 1 Green Expo Exhibit Space: \$500 and \$250 per additional space
- ☐ 1 Green Expo Exhibit Space (Nonprofit): \$250 and \$125 per additional space

This agreement, signed by a duly authorized company representative, must be received by the Greater Washington Region Clean Cities Coalition no later than 10 days after a verbal commitment. It will constitute a binding contract for the sponsorship amount indicated and become effective upon acceptance by the Greater Washington Region Clean Cities Coalition.

Sponsorship Level (s): _____

Additional Sponsorship Items (Special Projects/Display or Exhibit Only: _____

Total Amount: \$ _____

How would you like your Company/Organization listed?

Submitted By

Name: _____ Title: _____
Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Email: _____ Phone: _____ Fax: _____

Authorized Company Representative Name

Name: (print) _____
Signature: _____ Date: _____
Email: _____ Phone: _____

Signed commitment forms are due within 10 days of a verbal commitment. Full payments are due within 30 days of signing the Sponsorship Commitment Form. Please send the completed Sponsorship Commitment Form to Jade Bynum, GWRCCC Grants & Sponsorship and Community Outreach Coordinator, P.O. Box 1055, Washington, D.C. 20013. Tel: 202.671.1580 Email: Info@GWRCCC.org. You can also contact Antoine Thompson (AntoineThompson@gwrccc.org).

1. Electronic payments can be made using the **Eventbrite [Payment Link](#)**
2. Alternative Fuel Vehicle Display & Green Expo **Exhibitor Rules, Roles, and Responsibility Agreement [Link](#)**
3. Alternative Fuel Vehicle Display and Green Expo Exhibit Location and Space Numbers will be provided after payment and three days before the event (April 15, 2026).